

2B Enterprising Business Toolkit



Making the Most of Your Partnership

Thanks so much for partnering with us at 2B Enterprising to support the next generation of entrepreneurs and leaders. We want to help you to make the most of your partnership so your audiences are aware of the fantastic work that you're doing in equipping the pupils in your partner school with vital entrepreneurial skills and enterprising knowledge through the provision of The Bumbles of Honeywood resources.

This toolkit has been designed to give you inspiration on how to elevate your partnership and to provide you with some useful resources to share your company news with your audiences on social media, on your website and through traditional media channels.



How to Work With Your Partner School

You should now have contact details for your chosen school and be looking forward to your next activity session.

Many partners choose to engage with the school outside of these sessions in order to build meaningful and impactful relationships.

Here are some ways that you could get more involved with your partner school/s:

Give them a goal

Why not task them with writing a social media post (drawing/taking photos)? They could create a new product for your portfolio? You could share a day in the life of one of your staff members? You could give them a little challenge. All these things will help show them entrepreneurial skills in action and bring your brand to the forefront of their engagement.

Organise an engaging activity

Ask them to plan an event that will help people find out more about your brand/business. Task them with generating ideas of how they could raise money for charity. Give them responsibility for helping run the activity.

Invite them to your workplace

Seeing your business in action will give pupils a greater understanding of how companies run.

Visit their school

If they can't come to your workplace why not go to them! Create a mini lesson or a talk for them to explain what your organisation is about, the more interesting the better!

Remember to be imaginative

The more creative you are in engaging with the children the more you'll both get out of this partnership.

Give prizes or merchandise

If you have merchandise that you'd like to give to the pupils - please check with the teachers but we know they love goodies! You could also suggest a challenge and give the winning team or pupil a prize!



A great example of a corporate partner which has gone the extra mile with a school is Secret Hospitality Group. The business, which owns three restaurants in Swansea, has partnered with three schools.

"When we opened our newest venture, Castellamare Restaurant and Café Bar, our first venue in Mumbles, we wanted to work with the local community to build relationships and increase our profile in the area. We were partnered with Grange Primary School in West Cross and have enjoyed the many activities that we've done together. As well as visiting the school for The Bumbles of Honeywood lessons, we have also set the children a challenge to create their own ice cream sundae with the winning design going on sale in our ice cream parlour for a week and all proceeds going back to the school. We have also been to the school to do a cake decorating task and have facilitated a visit to our restaurant where children made pizza and got to experience what it was like to work in the kitchen.

"As well as finding the whole process truly rewarding, the relationship has increased our visibility in the local community and we love welcoming families from all of our partner schools into the restaurant."

**Lucy Hole, Director
Secret Hospitality Group**



Helping you to create a Buzz

We want to make it as easy as possible for you to create a buzz about your involvement with 2B Enterprising and The Bumbles of Honeywood programme. Whether you're shouting about this as part of your CSR strategy or you have a personal connection to the school you're supporting, it's great news and it's worth sharing.

We have created some resources for you to download, customise and use. **Click on the links below to download.**

- [A template press release about your partnership](#)
- [Suggested social media posts and graphics](#)
- [A template blog for your website](#)
- [2B Enterprising logo](#)
- [2B Corporate Partner Social Media Post](#)

Simply download, add your own details and share your news with your audiences through your own channels or send the press release to your local newspaper or trade publications.

Please tag us in your social media posts and we will support you by sharing your posts to our following too!

Our social media handles are:

Facebook: [@The Bumbles of Honeywood](#)

Twitter: [@2BEnterprising](#)

LinkedIn: [@2B Enterprising](#)

Instagram: [@2benterprising_](#)

Use our hashtag

#BumblesOfHoneywood



Creative Collaboration

We are always on hand to discuss ways in which to make the most of your 2B Enterprising partnership. If you have a great idea that you want to discuss or if you're looking for inspiration of how to interact with your school/s outside of The Bumbles of Honeywood lessons then please get in touch by emailing info@2Benterprising.co.uk

