

# 2B Enterprising



## Hospitality Group Reap Rewards of Supporting Enterprise Education

The Secret Hospitality Group, a Swansea-based, family-run hospitality business has embraced the opportunity to provide enterprise resources for three schools in Swansea.

2B Enterprising, the creators of The Bumbles of Honeywood enterprise education materials has worked closely with The Secret Hospitality Group a family-run business with four successful restaurants in Swansea to partner them with schools that not only mean a great deal to them but also allow them to cement their reputation as a strong community-focussed business.

Lucy Hole, Director of The Secret Hospitality Group explains: "We were thrilled to be partnered with Brynmill Primary School, where five generations of our family attended so its a school that means so much to my family and where many of our journeys into business started. We were fortunate enough to visit the school when The Bumbles of Honeywood lesson was delivered. We then had the opportunity to discuss business with the youngsters and answer their questions. It was hugely empowering to show through the learning resources, that there are many routes to success and that it can look different for everyone. There's not one single path that we all have to follow, there are many ways to be entrepreneurial."



As well as providing the financial backing for the schools to receive these resources, The Secret Hospitality Group has built meaningful relationships with the schools and facilitated school trips to two of its Swansea venues to show the young people how businesses work in action.

Pupils from Brynmill Primary School have visited The Secret Beach Bar & Kitchen for a tour and ice cream, whilst pupils at Grange Primary School have visited The Lighthouse for a tour of the kitchen and a pizza making session.

"The Programme developed by 2B Enterprising "The Bumbles of Honeywood" has been exactly what we needed, It's current and exciting and provides quality resources. As these teaching and learning materials have been developed by current primary school teacher it has meant they are supportive, realistic and beneficial to our pupils' She continued 'It's has been amazing to have been gifted the programme by our partners The Secret Hospitality Group.



The partnership between us has developed so much and has made such a positive difference to our pupils learning. We have engaged in Meaningful and authentic learning supported by our partner; The Secret Hospitality Group'

Amy Kuhne, Foundation Learning Leader,  
Grange Primary School

The Secret Hospitality Group has also partnered with Welsh-medium primary school, Llwynderw in West Cross. All of The Bumbles of Honeywood resources are available in Welsh language, making it a completely inclusive learning programme.

"I would encourage other businesses to get involved with 2B Enterprising and support some of their local schools. I've personally enjoyed working with the children and I know that our team have got a great deal of satisfaction from hosting site visits and fielding questions from young, enquiring minds.

"As well as finding the whole process truly rewarding, the relationship has increased our visibility in the local community and we love welcoming families from all of our partner schools into the restaurant."

Jayne Brewer, CEO of 2B Enterprising adds: "The Secret Hospitality Group is a wonderful example of a corporate partner that has leveraged the relationship we've established with the schools to create something really special and worthwhile on both sides.

"Our role is to help support both the partner and the school in nurturing the relationship and realising the opportunities that are available outside of using The Bumbles of Honeywood resources. Children are naturally very curious at this young age and really benefit from that personal connection with businesses and being able to ask questions, receive feedback and challenge any stereotypes that they have developed about the world of work.



"Our mission is, ultimately, to help develop the next generation of entrepreneurs and giving these schools the opportunity to work so closely with the Hole family is a huge benefit to them. We're excited to see what the future holds for these partnerships and we look forward to hearing about more exciting projects between the schools and the The Secret Hospitality Group in the coming years."